Mediakit 2022

ALTOMTEKNIK

TEKNISK SET BEDRE

Denmarks largest supplier-site!

Editorial objective

To inform engineers, technicians, specialists, owner-managers and decision-makers with an interest in the technical world, primarily with daily product news and in general about the technological development.

The industries

Mechanical, electrical, chemical and environmental engineering, plastics and process automation, fire and security, electricity, energy and installation industries, HVAC, packaging, logistics and warehouse, metals and machinery industry, medico industry, processing and consuming plastics industry, food pharma, planning, technology and the environment, building, material handling, tool and machine industry and more.



10 good reasons to promote yourself on Altomteknik.dk:

- 1. Daily 1,800-2,200 visitors
- 2. Denmark's largest technical marketplace
- 3. Superb rankings on Google / multiple visitors
- 4. Daily product news
- 5. Product-targeted ads and profiles
- 6. Marketing on LinkedIn, Google and Twitter
- 7. 2 weekly newsletters to 13,300 recipients
- 8. Updated technical knowledge in the 'technical corner'
- 9. Agencies, brands, knowledge centers and literature
- 10. Possibility of search engine optimization via deep links

Testimonial

»Through our marketing on Altomteknik.dk, including also with contributions to the» Technical Corner «, we have gained significantly greater knowledge of our products and company, which has also been measurable on the bottom line. For the same reason, I can highly recommend becoming part of the technical network at Altomteknik.dk «Morten B. Jensen Product manager - Instrumentation, KLINGER Denmark



Vision

Our vision is to provide fast and serious service for the benefit of both parties. Better today than tomorrow

We take pride in having a good and constructive contact with our customers and are happy to advise and guide in all our areas of competence. Contact Morten or Henrik on Tel. +45 69 66 93 39 or email info@altomteknik.dk